

MONSU Peninsula Inc. Poster Policy

1. Application

- 1.1 This policy governs the placement of posters and other notices within and surrounding levels one and two of the Student Union Building (Building U) located at Monash University, Peninsula Campus, 47-49 Moorooduc Hwy, Frankston.

Authorisation of Posters and Notices

All posters, notices and other printed information displayed within the Building U and its surroundings must be authorized.

Authorisation can only be obtained through the MONSU Peninsula Service Desk located in Building U.

Authorisation shall consist of approval by a staff member of MONSU Peninsula & shall be recorded at the Service Desk.

Posters and notices that are not duly authorised shall be removed immediately.

Location of Posters and Notices

Posters, notices and other printed material may be placed on designated in-on notice boards in the Upper Deck Café and Student Lounge and on the six (6) external noticeboards.

Posters may not be placed on glass windows and doors, or painted areas without the permission of the University and a staff member of MONSU Peninsula. Any material placed in these areas without permission will be removed immediately & may incur costs for damage to any painted surfaces.

No more than the equivalent of ten (10) A4 sized and/or A3 sized posters of any one kind may be placed in the area covered by this policy.

Clubs/societies may display a maximum of four (4) posters in the Seahorse Tavern for upcoming events to be held in this location. Posters can only be displayed in the Seahorse Tavern with the permission of a MONSU Peninsula staff member and are subject to the Seahorse Tavern availability.

Digital posters can be displayed on the three (3) digital screens operated by MONSU Peninsula. Permission must be obtained by a MONSU Peninsula staff member and the digital image sent to hello@monsupeninsula.org.au in jpeg format.

Digital images must be 600 x 1200 pixels for portrait screen in Building A and Building U Service Desk, and must be 1920 x 1080 pixels for content to be displayed on landscape screen at Building U Student Lounge.

<u>Location</u>	<u>Permitted Posters</u>	<u>Maximum Amount</u>	<u>Additional Information</u>
<i>Building U Outside Pillar Noticeboards (x6)</i>	<i>MONSU Peninsula & affiliated clubs activities</i>	<i>1 x A3 or A4 poster per pillar noticeboard</i>	<i>A3 Posters Landscape. Blu Tack only to affix</i>
<i>Upper Deck Cafe Entrance Pinboard</i>	<i>MONSU Peninsula & affiliated clubs activities</i>	<i>1 x A3 or A4 poster</i>	<i>Drawing Pins only to affix.</i>
<i>Seahorse Tavern</i>	<i>MONSU Peninsula & affiliated clubs activities</i>	<i>4 per event</i>	<i>Blu Tack only & not on painted surfaces</i>
<i>MONSU Peninsula Service Desk Pinboard</i>	<i>Services/ Accommodation/ Volunteer/ Study Surveys, etc.</i>	<i>1 x poster per advertised service</i>	<i>A4 & A5 only for advertising accommodation/services Up to A3 Monash Uni & Affiliates. Drawing Pins only.</i>
<i>MONSU Peninsula digital screens, Building U Service Desk, Student Lounge & Building A</i>	<i>MONSU Peninsula & affiliated clubs activities, Monash University & affiliates activities & information.</i>	<i>N/A</i>	<i>JPEG digital images Portrait Screens 600 x 1200 pixels Landscape Screen 1920 x 1080 pixels</i>

Length of Approval

Posters, and notices advertising events shall be approved until the day following the event. All others will be approved for a period not exceeding one (1) month, unless approved otherwise by a staff member of MONSU Peninsula.

It is the responsibility of the club or society, or affiliated group to remove posters once the event being advertised is over. Digital content displayed on the MONSU Peninsula governed digital screens will be removed by MONSU Peninsula staff the day after the event or at the discretion of MONSU staff in regards to the content being current.

Affixing of Posters

All posters and notices are to be affixed to MONSU Peninsula Noticeboards using blu tack. Drawing pins only to be used on the portable noticeboard located at the Upper Deck Cafe entrance. No other means of affixing posters shall be permitted.

Criteria for Poster Approval

Posters and notices will only be approved for display in the Student Union building subject to the following criteria:

- 1.1.1 Related to Student Union activities including Clubs and Societies and affiliated groups
- 1.1.2 Related to Student Union Elections and approved under Election regulations
- 1.1.3 Related to University matters
- 6.1.4 Related to Community matters
- 6.2 Posters and notices will not be displayed if in contradiction with the by-laws or policies of the Union, except in circumstances as to expose the nature of such material and shall generally promote the aims of the Union.
- 6.3 No posters should be of a nature that can be considered obscene, racist, sexist or promoting illegal activity.
- 6.4 Affiliated groups must acknowledge the support of the Student Union by incorporating the MONSU Peninsula logo or stating “affiliated with MONSU Peninsula Inc.” on all posters.
- 6.5 No approval shall be given to commercial advertising except by approval of the President in special circumstances, and subject to ratification by MONSU Peninsula Inc. The display time may be extended at the discretion of MONSU Peninsula Inc.
- 6.6 The MONSU Peninsula Student Council has the power to revoke the approval of any posters.

3. Amendments

- 7.1 Poster Policy amendments are decided by the MONSU Peninsula Inc. Student Council (or as delegated to the Peninsula Student Council Executive or Peninsula Summer Executive).

Adopted January 2021