



# VOLUNTEER LEADERSHIP PROGRAM

2026

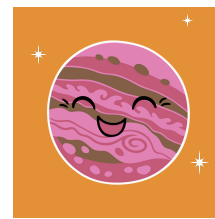
**Learn new skills**

**Find purpose**

**Earn rewards**

**Create community**

**Make a difference**



This volunteer role allows students to improve their marketing and media skills with hands-on, professional experience.

Students engaged in this stream will provide support to our **Marketing and Communications Coordinator** in the delivery of our social media pages, ongoing promotions, and much more.

## Opportunities Include

Providing support to the MONSU Peninsula Marketing and Communications Coordinator in the delivery of our **communications program**.

Working collaboratively with other departments, including the MONSU Volunteer Officer in the development and implementation of their **social media** plan.

Develop skills in **photography and design** by creating relatable content for Monash Peninsula students.

Engage with students to **find inspiration and stories** to share on our social media pages.

Build confidence in pitching your own ideas for our social media pages.

## Key Responsibilities

- Create student relatable content, such as reels, for our social media page.
- Develop your Canva skills, working from templates and our marketing handbook, to create stories and posts.
- Enhance your photography and videography skills by taking photos with the MONSU camera or phone.
- Help out with events to gain BTS content by engaging with other students and volunteers to tell their stories.
- Help the MONSU Volunteer's Officer to maintain the volunteers Instagram account, as well as assist other officers with their ideas and promotions.
- Other responsibilities may include curating specific content for Pinterest, Spotify, and Instagram reposting.

## Ideal Candidate

- Interest in design, marketing, social media, photography, and/or communications.
- Reliable and able to work both independently and as part of a team.
- Enjoys creative work, and finding innovative ways to convey information/tell stories.
- Friendly, approachable, and willing to engage with students from all walks of life.

## Role Requirements

- A Volunteer Working with Children Check (employee WWCC also accepted)
- Evidence of enrolment at Monash University, Peninsula

## MONSU Media Clique Skills



### Communication and interpersonal skills

- Ability to communicate with diverse groups.
- Network by establishing connections with staff, fellow volunteers, and students.
- Improve understanding of marketing and communication strategies in assisting in the development and delivery of our program.

### Practical skill set

- Liaising with stakeholders.
- Photography
- Time management and organisational skills in order to meet deadlines.
- Work in Canva for content creation.
- Utilise templates and marketing materials to create cohesive promotional material.
- Improve writing, editing and proofreading skills.

- Build on your enthusiasm and proactive approach to contributing ideas.

### Teamwork and collaboration

- Creative collaboration with staff, MONSU officers, and volunteers.
- Help execute projects within the Marketing and Communications team.
- Work to achieve shared goals.

### Marketing and promotions

- Assist in social media management across multiple platforms and accounts.
- Provide support in the promotion of events, from creation to distribution.
- Conduct basic research to develop engaging and meaningful content.
- Campaign assistance.
- Ad hoc administrative tasks within the Marketing and Communications team.









## Questions? Contact us

### MONSU Peninsula

Building U, Monash University Peninsula Campus, 47 - 49 Moorooduc HWY, Frankston, VIC, 3199

Office hours | 9am-4pm Mon-Fri

	<a href="mailto:hello@monsupeninsula.org.au">hello@monsupeninsula.org.au</a>		<a href="tel:0399044217">03 9904 4217</a>
	<a href="https://www.instagram.com/monsupeninsula">@monsupeninsula</a>		<a href="https://www.facebook.com/monsupen">@monsupen</a>
	<a href="https://www.monsupeninsula.org.au">https://www.monsupeninsula.org.au</a>		<a href="https://www.linkedin.com/company/monsu-peninsula">@monsu-peninsula</a>